**Partnerships Executive**

The role of the Partnerships function is to build and manage relationships with brands participating in the programme and ensure delivery of the agreed value proposition and benefits to the partners.

This position is a part of the ‘Partnerships’ organization within the yuu Rewards team. This position is responsible for seamless programme delivery and execution of agreed plans and initiatives at key partner/s.

The role requires engagement with stakeholders within the yuu team (Marketing, CRM, Operations etc.) as well as the partner organization and involves operationalization of processes and subsequent execution of marketing programmes and other initiatives.

**Key responsibilities:**

* Support Partnerships Manager to develop marketing and engagement campaigns with the Partners
* Support Partnerships Manager to drive member engagement and sales through quality rewards and offers; drive the aligned business objectives with new Partners initiative planning and implementation
* Manage the execution process of offers and campaign set up, including form filling and coordination with internal and Partners teams. Ensure the materials are accurately set up as per the requirements.
* Assist in system enhancement testing (UAT/ Pilot)
* Handle CS issues from banners and enquire from internal customer service team
* Nurture long-term relationships with partners
* Conduct comprehensive market research to identify industry trends, market dynamics, and competitive landscape related to our digital project

**Requirements:**

* Bachelor degree or above
* 2+ years of experience in Marketing/CRM/Account Management
* Good command of both spoken and written Chinese and English
* Proficiency in MS Office applications, including PowerPoint and Excel
* Strong communication skills and be sensitive to numbers
* Organized, proactive, independent, and self-motivated with a growth mindset
* Willing to learn, with passion and commitment

**Reports to:**

Partnerships Manager/Senior Partnerships Manager